
SHUFL.
Powered by TSGG
The original shuffleboard brand
THE SOCIAL GAMING GROUP
TALK TO US
Seriously. Great. Games.

What is shuffleboard?

AN INCLUSIVE SOCIAL GAMING EXPERIENCE.

Shuffleboard is a unique game of skill that's easy to play but hard to master. The aim is to slide pucks along the board towards the scoring zones, with points awarded for accuracy.

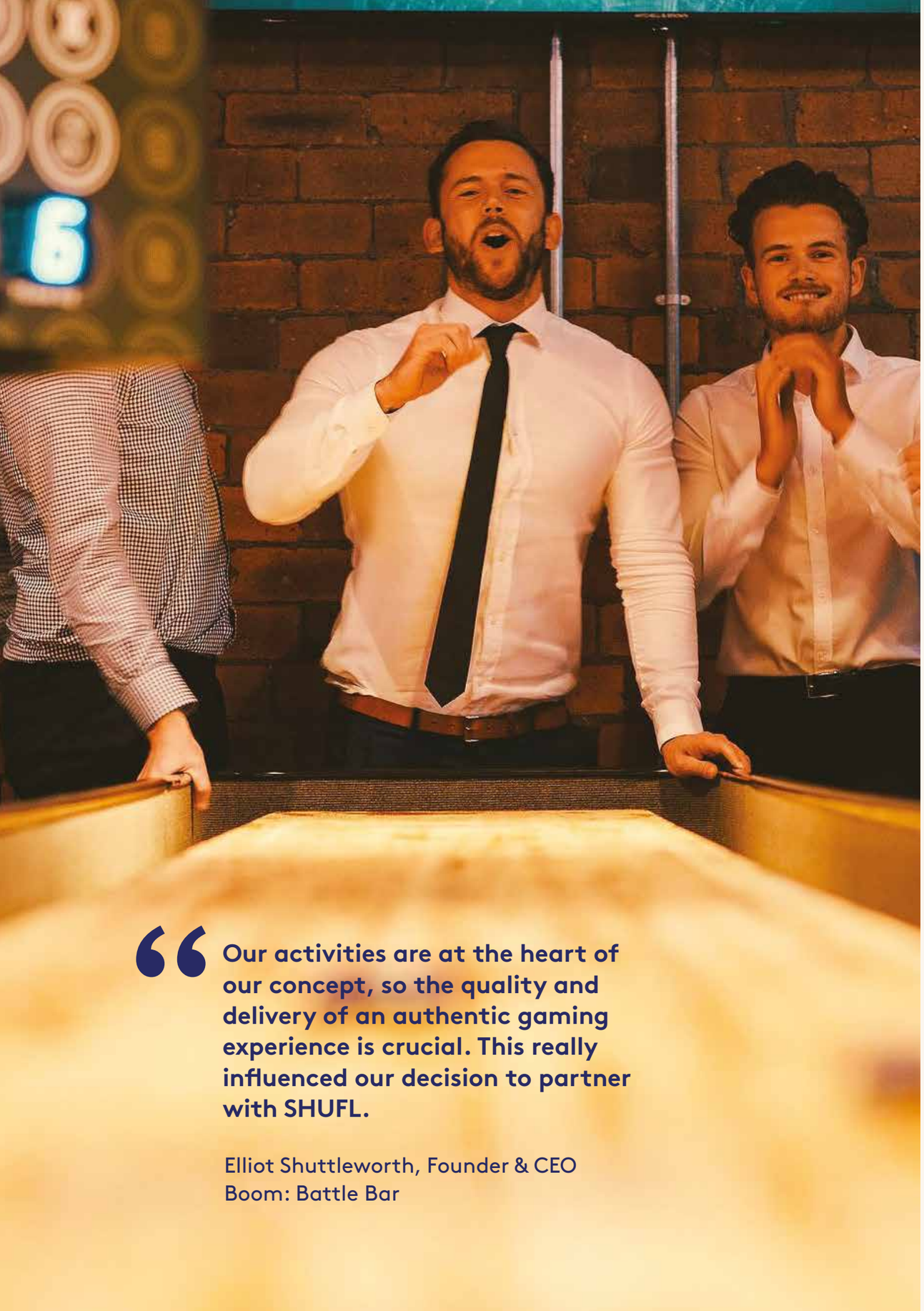
Shuffleboard brings together young and old, male and female, expert and novice, delivering a memorable social experience.

With up to 8 players able to enjoy each game, the concept is the king of Competitive Socialising.

> **We love the fact the game doesn't discriminate, everyone can play regardless of experience, age, gender or ability.**

Matthew Jones, Managing Director Roxy Leisure Ltd.





> **Our activities are at the heart of our concept, so the quality and delivery of an authentic gaming experience is crucial. This really influenced our decision to partner with SHUFL.**
>
> Elliot Shuttleworth, Founder & CEO
> Boom: Battle Bar

Who is SHUFL.?

THE ONLY DEDICATED SHUFFLEBOARD BRAND.

Not just a supplier, our team are experts on all aspects of the game. From our install technicians to our activation managers, SHUFL. provide professional support every step of the way to ensure you get the most out of your tables.

SHUFL. is an authentic way to add value to your food and drink offer. Our expertise in this competitive game and ability to deliver bespoke business solutions, means we've established ourselves as the leading shuffleboard specialists.

£21.50

Average food and drink spend per player, per hour.*

*Based on average figures recorded at two SHUFL venues

SHUFL. Tables

WE SPECIALISE IN SUPPLYING THE ONLY SHUFFLEBOARDS DESIGNED FOR COMMERCIAL USE.

Handmade by master craftsmen, SHUFL. tables have been specifically engineered to perform in a commercial environment and maximise return on investment.

£41,792

Revenue generated from 4,000 games sold on 2 x 18ft tables in the first 12 months.

1 THE CURVE

Our tables feature a revolutionary concave playing surface.

SHUFL.'s unique curve is the key to monetising the game.

This camber in the wood enhances the fun for players of all abilities and enables them to curl shots round opponents' pucks. This adds a whole new dimension to the game.

Game play revenue, dwell time, and F&B sales are all substantially increased by our curved shuffleboards when compared to a flat table.

2 DURABILITY

Built to withstand the busiest of environments. SHUFL. tables feature a spill-proof playing surface and steel-plated reinforced backboards.

Your SHUFL. tables will still look brand new after thousands of pucks have been thrown.

3 PUCK GLIDE

Our patented surface polymer provides the best game play experience in the world. SHUFL. pucks smoothly glide down the board, giving players the most satisfying slide of their life.



Our added value support.

> **“The training we received on the game has been invaluable and my team are always keen to show the customers how it’s done – and even keener to play it themselves after shift!”**
>
> Liam McKeown, General Manager, Fullers

YOUR COMPLETE PARTNER.

Play THE CURVE

1

STAFF TRAINING

We invest time providing education around all aspects of the concept to ensure that staff are confident operating the game.

2

SOCIAL MEDIA & VENUE FINDER

We will promote your venue on all digital platforms, exposing your business to our growing audience of shuffleboard fans. You will be listed as an official SHUFL. partner with your venue advertised as a destination on our website map.

3

VENUE PACK

Once you become a SHUFL. partner you will get access to our bespoke promotional assets to enhance the customer journey and engage at every touchpoint.

Play PUCK YEAH SHUFL.

SIP & SLIDE

4

SHUFL. SHOP

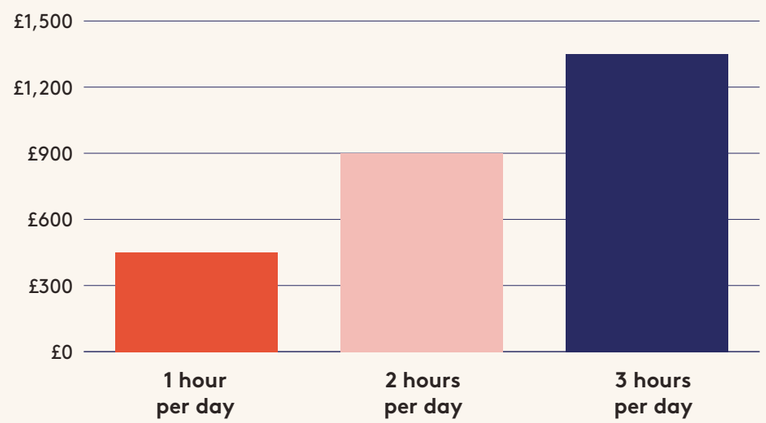
Shop our market-leading shuffleboard products and accessories in one place at the click of a button.

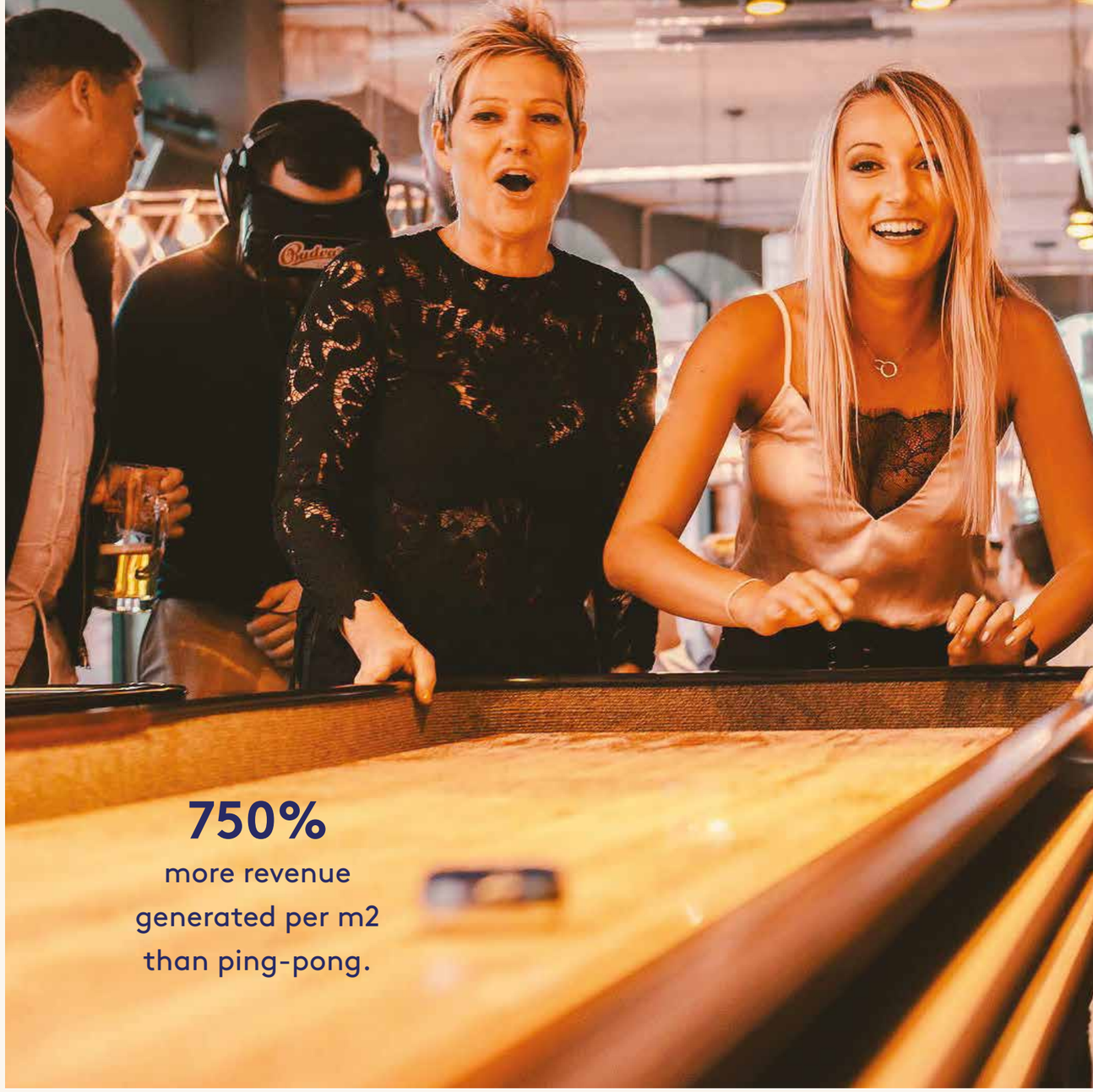
What can SHUFL. deliver?

A VALUABLE, INCREMENTAL REVENUE STREAM.

MONTHLY GAMEPLAY REVENUE

(Per table at £15 per hour)





750%

more revenue generated per m2 than ping-pong.

SIZE OF TABLES	AVERAGE GAMEPLAY HOURS PER DAY	REVENUE PER MONTH
16ft – 22ft	2 – 3	£1,000 – £1,500
12ft – 14ft & Bank Shot	1 – 2	£500 – £1,000

SHUFL. TIPS

A set-up of 2 tables or more improves daily gameplay hours and the footprint is only marginally increased.

We offer a SHUFL.+ package providing a range of tools to build the player community and take game play sales to the next level.

Choosing your table.

Grand Champion.



Consistent high-quality, detailed craftsmanship, and curve innovation creates our no.1 recommended shuffleboard.

FEATURES

- Solid Canadian Maple playfield with patented polymer finish
- Unique SHUFL. Curve
- Spill-proof playing surface and reinforced backboards
- Electronic score unit (optional)

SPECIFICATIONS

Playfield:	3″ thick x 20″ wide
Length options:	12′,14′,16′,18′,22′
Width:	31″
Height:	33″

Bank Shot.



Save on space and discover a new way to play shuffleboard with our rebound boards.

FEATURES

- Solid Canadian Maple playfield with patented polymer finish
- Spill-proof playing surface
- Electronic score unit included

SPECIFICATIONS

Playfield:	1.5″ thick x 44″ wide
Length options:	7′
Width:	44″
Height:	33″

Gentry.



Our most versatile shuffleboard, the Gentry is an elegant model with a compact design that doesn't compromise on game play for those who are limited on space.

FEATURES

- Solid Canadian playfield with patented polymer finish
- Unique SHUFL. Curve
- Spill-proof playing surface
- Abacus score keeper (optional)

SPECIFICATIONS

Playfield:	1.5″ thick x 16.5″ wide
Length options:	9′,12′,14′
Width:	Approx. 24″
Height:	Approx 33″

GET SHUFL.

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